

# Ryan Anderson

DESIGN, PRINTING & PHOTOGRAPHY

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## PROFILE

*DETAIL ORIENTED DESIGNER WITH  
OUTSTANDING COMMUNICATION  
SKILLS WHO SUCCESSFULLY  
COORDINATES CLIENTS,  
MARKETING TEAMS, ILLUSTRATORS,  
PRINTERS & OUTSIDE VENDORS  
THROUGH ALL PHASES OF DESIGN.*

*ADVANCED KNOWLEDGE OF  
INDUSTRY STANDARD DESIGN  
PROGRAMS WITH A SHARP SENSE OF  
TYPOGRAPHY AND STYLE.*

## SKILLS

*MAC & PC  
PHOTOSHOP  
ILLUSTRATOR  
INDESIGN  
LIGHTROOM  
DREAMWEAVER  
QUARK XPRESS  
COREL DRAW  
AUTO CAD  
FLEXICUT PRO  
WORD  
POWERPOINT  
EXCEL  
WORDPRESS ADMIN  
HTML/CSS  
PHP (NOVICE)  
COLOR SEPARATION  
PRE-PRESS  
COLOR CORRECTION  
HAND TYPE SETTING*

## EMPLOYMENT

**BEAR VALLEY MUSIC FESTIVAL** **BEAR VALLEY, CA**  
*DIRECTOR OF MARKETING & COMMUNICATIONS* **JAN 2014 - CURRENT**

*CREATIVE DIRECTOR RESPONSIBLE FOR DESIGN AND IMPLEMENTATION OF  
COMPLETE RE-BRAND AND SEASON MARKETING STRATEGY. DELIVERABLES  
RANGED FROM IN-HOUSE COLLATERAL MATERIAL TO FULL WEBSITE REDESIGN,  
LEVERAGE MARKETING CAMPAIGNS VIA NATIONAL MEDIA OUTLETS AND FULL  
PRINT MARKETING SUITE.*

**ASPEN STREET ARCHITECTS** **ANGELS CAMP, CA**  
*DESIGN SPECIALIST* **DEC 2010 - CURRENT**

*IMPROVING ONLINE PRESENCE OF ESTABLISHED ARCHITECTURE FIRM BY CREATING  
A JOB SITE PHOTOGRAPHY ARCHIVE & PROVIDING VISUAL SUPPORT FOR CONTENT  
OVER MIXED MEDIA OUTLETS.*

**DMC GREEN** **STOCKTON, CA**  
*MARKETING SUPPORT MANAGER* **APR 2009 - FEB 2010**

*COMPLETE BRAND DEVELOPMENT RANGING FROM IN-HOUSE COLLATERAL MATERIAL  
TO CONSUMER EDUCATION PRODUCTS. CREATED BRAND TOOLKIT TO COORDINATE  
BRAND REQUIREMENTS OF NATIONAL OIL COMPANY STANDARDS AND REGULATIONS.*

**UNICEF** **NEW YORK, NY**  
*DESIGN CONSULTANT* **FEB 2007 - JAN 2009**

*PART OF TEAM RESPONSIBLE FOR SUPERVISION OF GLOBAL BRAND POLICY.  
MULTILINGUAL TEXT FLOWING FOR VARIOUS PUBLICATIONS AND AWARENESS  
DOCUMENTS. INTRANET MICROSITE COORDINATOR.*

## CURRENT FREELANCE CLIENTS

**BRICE STATION VINEYARDS** **MURPHYS, CA**

*LEAD DESIGNER RESPONSIBLE FOR ROLL-OUT OF NEW BRANDING AND MARKETING  
STRATEGY. WORK HAS RANGED FROM WEBSITE REDESIGN, STORE FRONT SIGNAGE,  
BROCHURES AND MARKETING FOR NEW EVENT VENUE.*

**CLINTON HEALTH INITIATIVE** **NEW YORK, NY**

*PART OF CONSULTANT TEAM RESPONSIBLE FOR THE DESIGN OF A GLOBAL  
CHILDREN'S HEALTH IMPROVEMENT TOOL TO HELP ENHANCE TREATMENT AND  
DIAGNOSIS FOR CHILDREN IN DEVELOPING COUNTRIES.*

*\* INFORMATION ABOUT ADDITIONAL FREELANCE EXPERIENCE AVAILABLE ONLINE*